

## California Environmental Markets Strategies

### **Northern California: The Westin St. Francis Hotel, San Francisco**

Tuesday, June 26: 8:30 am - 1:30 pm

### **Southern California: The Island Hotel, Newport Beach**

Wednesday, June 27: 8:30 am - 1:30 pm

## Agenda

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8:30am - 8:50am :: **Registration/Networking**  
(Continental Breakfast Served)

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8:50am - 9:00am :: **Introductory Remarks and Keynote**

*Andrew Ertel*: President & CEO,  
Evolution Markets Inc.

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9:00am - 9:45am :: **Emissions Trading in the US:**

- Update of emissions trading markets throughout California (RECLAIM; ERCs from San Diego to the Bay Area)
- Federal Picture: CAIR Market Impacts
- The Onset of a Mercury Market
- Expanding ERC markets for ozone and particulate matter under the recently revised NAAQS

### **Presenters:**

*Peter Zaborowsky*: Managing Director,  
Evolution Markets Inc.

*Samantha Unger*: Director,  
California Emissions Markets, Evolution Markets Inc.

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9:45am - 10:00am :: **Delegate Q/A**

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10:00am - 10:45am :: **Renewable Energy Trading Basics**

- What do recent amendments to California's RPS mean for trading markets?
- Leveraging REC markets for project development.
- Strategic Approaches to the voluntary renewable energy market.



**Presenter:**

*Lenny Hochschild*: Director,  
Environmental Markets (West Coast Practice Lead),  
Evolution Markets Inc.

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10:45am - 11:00am :: **Delegate Q/A**

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11:00am - 11:45pm :: **Carbon Trading**

- Trading under AB 32: How the market is shaping up
- Learning from the Global Carbon Markets: The importance of the cap in 'cap and trade' and how to make offsets work
- Offsetting your Carbon Footprint the Smart Way

**Presenters:**

*Andrew Kruger*: Vice President,  
Carbon Markets, Evolution Markets Inc.

*Jason Patrick*: Director,  
Carbon Markets, Evolution Markets Inc.

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11:45 pm - 12:00 pm :: **Delegate Q/A**

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12:00 pm - 12:15 pm :: **Break**

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12:15 pm - 1:30 pm :: **Featured Lunch Address**

- **San Francisco/Newport Beach**

*Michael Scheible*: Deputy Executive Officer, California Air Resources Board

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